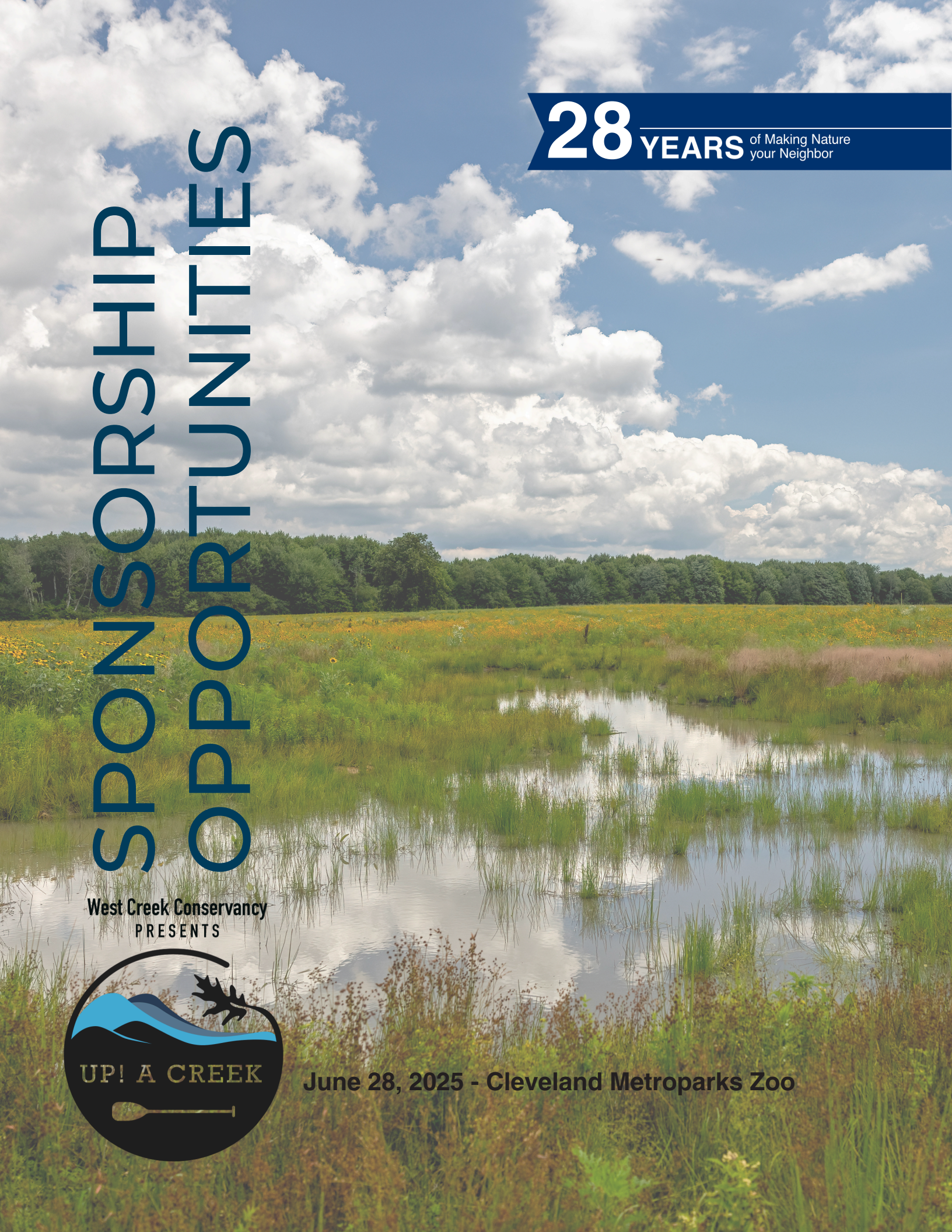


SPONSORSHIP OPPORTUNITIES

28 YEARS of Making Nature your Neighbor

West Creek Conservancy
PRESENTS

UP! A CREEK

June 28, 2025 - Cleveland Metroparks Zoo

West Creek Conservancy
PRESENTS

UP! A CREEK

Help support the work of West Creek Conservancy

SPONSORSHIP OPPORTUNITIES

June 28, 2025 | CLEVELAND METROPARKS ZOO

PROTECT, RESTORE, CONNECT...

That is what we do at West Creek Conservancy. Our mission is to enrich the lives of all people in Northeast Ohio by conserving natural habitats, restoring the ecological value of our region's lands and waters, and expanding opportunities to connect people from all cultures to experience nature and discover our great outdoors. Since 1997, West Creek Conservancy has been connecting people to parks and protecting our drinking water. With your help, we can continue to protect our natural resources today and for future generations.



UP! A CREEK

Our major annual fundraiser will be held on June 28, 2025 at Cleveland Metroparks Zoo. This event brings together over 500 supporters for an evening of conservation celebration. Festivities begin at 5:30pm and include food, live entertainment, games, dancing, raffles and more.





WHY SPONSOR UP! A CREEK?

- You become a public partner with West Creek Conservancy
- You have seized the opportunity to make a visible difference in Northeast Ohio
- You believe that clean waterways, abundant natural areas, and attractive trails help build and maintain healthy and vibrant communities
- You believe in raising the value of our Northeast Ohio communities by making nature our neighbor
- You can join us and other revelers for a fun-filled evening on June 28th while receiving numerous benefits and a tax-deductible contribution receipt
- You can help us continue our work of saving green spaces & waterways



2025 SPONSORSHIP BENEFITS	$25,000	$10,000	$5,000	$3,000
Tickets to Up! A Creek 2025	30	20	10	6
Your logo & ad in event program	Full Page	Full Page	1/2 Page	1/2 Page
Your logo on Up! A Creek banner & promotional video	✓	✓	✓	✓
Your name listed on the event page of the West Creek website, in our annual report, & in the West Creek newsletter	✓	✓	✓	✓
Your logo as an event sponsor on all promotional platforms and media releases	✓	✓	✓	
Your logo on event invitation & photo booth printouts	✓	✓		
Your logo on complimentary Up! A Creek gift	✓	✓		
Personalized hike and cookout for up to 20 people at a West Creek Signature Preserve	✓	✓		
Trailhead sponsor at a signature west creek preserve Or Presenting Annual Sponsor (Up! A Creek, Annual Meeting, Holiday Party)	✓			

Please send a high resolution logo and ad to Dani at events@westcreek.org by April 30, 2025 so that we can display your logo on the above items. Questions? Please contact Dani Ticherich at 216.749.3720.

SPONSORSHIP ADD-ONS:

For more information on these opportunities, please contact Derek at 440.915.2940!

Bar Sponsor $2,500

Music Sponsor $2,500

Photo Booth Sponsor $1,000

Carousel Sponsor $1,000

Zipline Sponsor $1,000

Late Night Snack Sponsor $1,000

GRAB A PADDLE AND JOIN US FOR UP! A CREEK

For more information or to sign up for a sponsorship, please contact Derek at dschafer@westcreek.org or 440.915.2940!

West Creek Conservancy
PRESENTS

UP! A CREEK

CORPORATE CONSERVATION PARTNERSHIP PROGRAM

As West Creek Conservancy celebrates its 28th year protecting land and water resources in Northeast Ohio, we invite you to be a supporter in our Corporate Conservation Partnership Program.







WE BELIEVE that clean streams and rivers, abundant natural areas, neighborhood green spaces, and beautiful walking and biking trails are an important part of healthy, vibrant, successful communities.

WE ARE DEDICATED to our mission of local conservation because Northeast Ohio is our home, and we want it to be as great a place to live as possible.

WE INVITE YOU to help West Creek make Northeast Ohio a greener place to live. West Creek collaborates with individuals, landowners, non-profits, community groups, municipalities, and businesses on many different conservation, clean water and re-use, and trail projects.

WE HAVE MANY OPPORTUNITIES for volunteering, as well as opportunities to get outside, learn about, and enjoy our local environment. Whether you attend a meeting or outing, make a donation, protect your land, or volunteer, your participation makes a difference.

TOGETHER WITH OUR SUPPORTERS, we have protected thousands of acres, restored miles of stream and amazing wetland complexes, re-forested our cities, built inter-community trails, greenways, and public spaces, as well as engaged thousands of volunteers for a plethora of watershed stewardship activities.

WE'D LOVE TO GET YOU INVOLVED! With our current partners, we've delivered on site presentations about our work, hosted corporate volunteer events, tours, and hikes, as well as assisted with the installation of native vegetation, stormwater controls, and trees at various corporate locations.

JOIN OUR CORPORATE CONSERVATION PARTNERSHIP PROGRAM

To join our program please contact Derek Schafer at dschafer@westcreek.org or 440.915.2940.

West Creek Conservancy
PRESENTS

UP! A CREEK

Help support the work of West Creek Conservancy

SPONSORSHIP FORM

June 28, 2025 | Cleveland Metroparks Zoo

Please complete all fields in this form so that we may accurately acknowledge your contribution. Return this form to West Creek Conservancy by April 30, 2025 to ensure full recognition of your sponsorship at Up! A Creek.

Mail your completed registration form and check to:
West Creek Conservancy, P.O. Box 347113, Cleveland, Ohio 44134

SPONSOR INFORMATION

Company Name (how you wish to be publicly recognized)

Mailing Address

City State Zip

Contact Person Website (if applicable)

Phone Number E-mail address:

SPONSORSHIP LEVEL:

(please check all that apply)

- ☐ $25,000 Sponsorship (please contact Derek@westcreek.org)
- ☐ Sponsorship Level_____
- ☐ I am unable to sponsor, but I would like to make a donation of $_____
- ☐ If you cannot attend but would like to sponsor an event activity, contact Derek Schafer at 440.915.2940
- ☐ Additionally, we'd like to become a $500 Corporate Conservation Partner

AD ONLY

- ☐ 1/2 page ad, $500*
- ☐ 1/4 page ad, $250*

*includes logo on rolling monitors

PAYMENT METHOD:

(please check one)

- ☐ Please invoice me at the address above
- ☐ Check enclosed *(Please make checks payable to West Creek Conservancy)*
- ☐ Credit Card *(Contact 440-915-2940)*

Thank you for your support! You will receive a receipt for your tax-deductible contribution.
P.O. Box 347113 | Cleveland, OH 44134 | 216.749.3720 | www.westcreek.org